

WEYMOUTH BEACH VOLLEYBALL CLASSIC



WE ARE WEYMOUTH



UKBT
GRAND SLAM
SERIES
★★★★★

July 25TH-28TH 2024

THE CLASSIC EVENT IN GB



- The event held on Weymouth's main beach is widely recognised as the top Beach Volleyball event in the UK.
- It is part of UKBT comprising of hundreds of events but is one of only 4 Grand Slam events
- Throughout the weekend over 50 000 people will pass the site.

AN INTERNATIONAL EVENT

- In 2023 the top 56 teams from across GB played on Weymouth Beach competing in men's and women's events
- 3 days of competition culminating in the grand finals played in front of 1000 supporters



AN ADVERT FOR THE SPONSOR AND RESORT

Recent Media coverage

- BBC One: The One Show
- BBC South Today/ BBC South West

■ ITV Area news

BBC Radio Solent

- Dorset Evening Echo
- Daily Mail website
- BBC Radio 1



A CAPTIVATED AUDIENCE

- Fans can watch the top matches from a purpose built stadium right in the middle of Weymouth's award winning beach



PUTTING ON A SHOW 1

- Full commentary, music and sponsor announcements can be heard throughout the weekend.
- The event DJ is a leading BBC Radio 1 producer



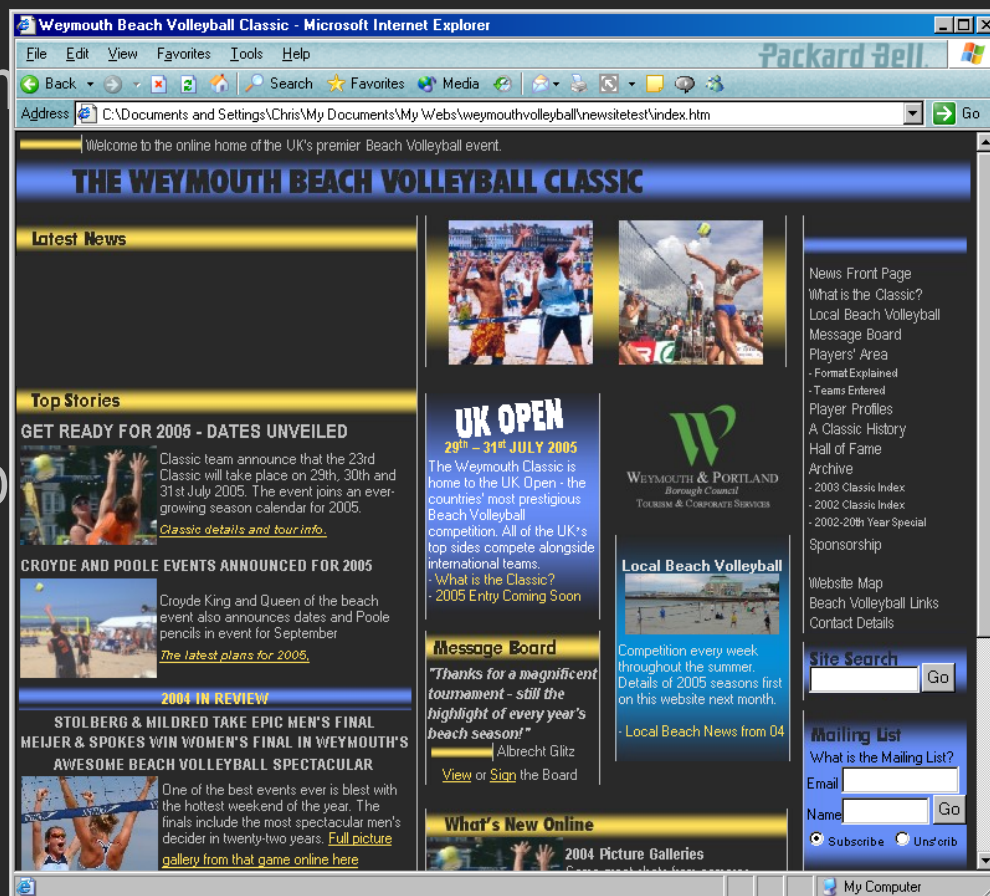
THE BEACH PARTY NEVER STOPS

- The event site includes a bar overlooking the Centre Court for use by players and officials and the general public



THE ONLINE CLASSIC

- Beach Volleyball news from across the GB
- Essential information for spectators and players
- 3000 hits a month in run-up to event
- Hundreds of photos from past events.



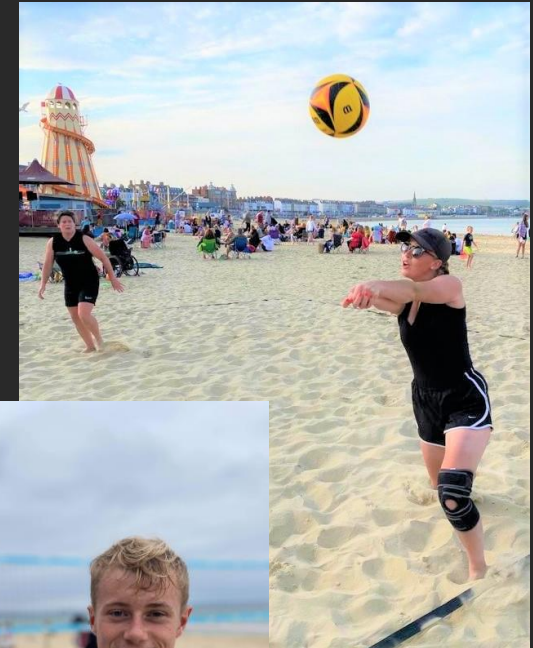
A CLASSIC HISTORY



- This is the 41st Weymouth Beach Volleyball Classic.
- The first event was held in 1983.
- It was the first Beach Volleyball tournament ever to be held in the UK.

THE EXTREMES OF THE SPORT 1

- Weymouth Volleyball Club holds tournaments and coaching every mid week evening throughout the summer on Weymouth's Permanent Courts.
- In 2023 over 300 local people took part in these sessions aged 8 -65 from beginners to experts



2. THE LONDON OLYMPICS



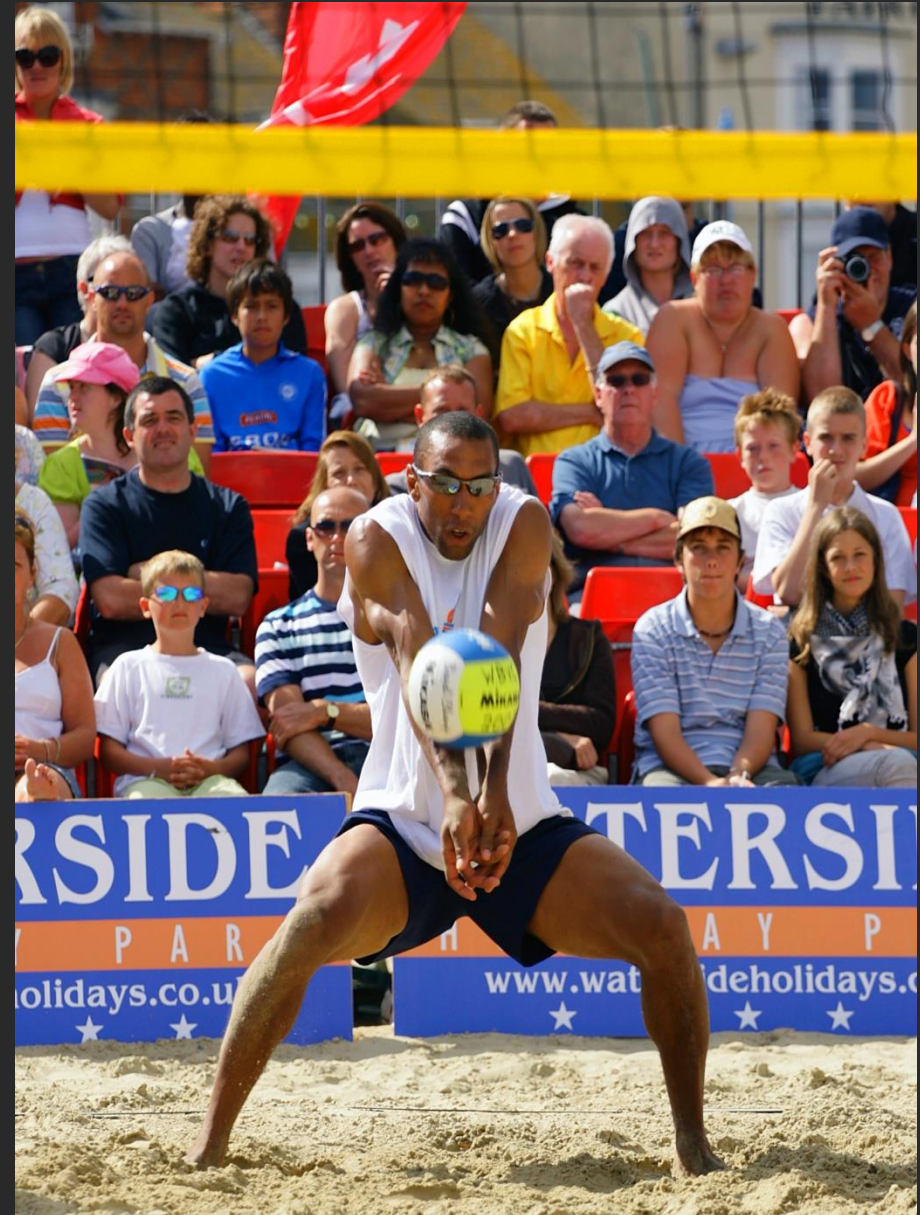
- Beach Volleyball amazed crowds at Horse Guards Parade in 2012 in a 15,000 seated stadium
- GB was represented by a women's team (Zara & Shauna) and a men's team (Steve & John).
- All are former Weymouth Classic Winners!

2012 THE LONDON OLYMPICS

In 2012 there was no Classic in Weymouth.
The Weymouth Directors all had prominent roles at Horse Guards Parade.



THE WEYMOUTH BEACH VOLLEYBALL CLASSIC



CLASSIC PARTNERS

■ Partnerships can include a mix of the following:

- centre court advertising,
 - outside court advertising
 - promote a Court
 - sampling from the prom,
 - product logo/name used on all publicity material and advertising,
 - branded player vests...
and anything else you can imagine.
-
- For an extra cost the event can be covered by Sky Sports TV!



PARTNER SPONSORSHIP

- Some examples of event partnership :
- Centre court advertising board
- Outside court sponsorship banner
- VIP seating for finals
- Product logo on event poster
- Logo on website
- Opportunity for trade stand on Promenade

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For further details please e mail
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